

**Jennifer Isicoff**  
786-942-2788  
New York, New York  
[Jenniferisicoff@gmail.com](mailto:Jenniferisicoff@gmail.com)  
[www.jenniferisicoff.com](http://www.jenniferisicoff.com)

## Professional Experience

---

- Conti Communications-Senior Brand Manager**-New York, NY August 2020-Present
- Served as Freelance Creative Consultant from August 2020-October 2020 and transitioned to full-time employee in October 2020
  - Served as account lead on Kin Euphorics, Palm Heights, ROXY, and Flamingo Estate and contributed to all outreach efforts, special projects, events, and influencer relations across Guerlain, Zadig&Voltaire, Lingua Franca, Costa Brazil, and Violette\_FR
  - Served as key contributor for the execution of and securing of media coverage for the Guerlain x Angelina Jolie x National Geographic Women for Bees campaign – linked [here](#) (this was National Geographic’s most liked Instagram photo of 2021 and one of their most-liked Instagram images of all-time)
  - Filled instrumental role in logistics surrounding and securing media coverage of the announcement of Bella Hadid joining the Kin Euphorics brand as Co-Founder and event celebrating their collaboration
  - Lead producer of winter and summer press trips for ROXY
- My Young Auntie-Creative Consultant**-New York, NY August 2020-September 2020
- Managed media outreach, marketing initiatives, creative campaigns, and influencer relations for Frances Valentine and Wild Alaska Pollack
- Lion & Lamb Communications-Senior Publicist**-New York, NY November 2019-July 2020
- Lead and contributed to PR strategies, launch releases, and all pitching efforts for clients including Grupo Gitano, queensyard of D&D London, Bluebird of D&D London, Mister French, Lumaca, Stryde, and The Rockaway Hotel
  - Planned and executed events and activations including a National Women’s Month X Sustainability panel at queensyard, venue launch dinner in partnership with ONE Talent Management at Gitano Casa Faena, and the Mister French launch event
  - Conceptualized creative brand initiatives and partnerships for existing and prospective clients including a partnership with Seedlip
  - Engaged with influencers for promotional content across clients and brought top tier talent into hospitality client venues
  - Lead and assisted in organization of media trip to Tulum, Mexico
- Purple PR-Account Executive**-New York, NY July 2018-November 2019
- Lead and contributed to branding and PR strategies along with pitching efforts and press releases for clients including EDITION hotels globally, PUBLIC hotel, Her Name Was Carmen, Hotel Norman Tel Aviv, Hotel Amapa, Gem & Bolt Mezcal, Sila Sveta, Hotel Indigo, and Ray’s Bar
  - Received a merit-based promotion from Junior Account Executive to Account Executive six months after commencing employment
  - Facilitated brand partnerships, activations, and events for EDITION hotels
  - Managed press materials and secured press opportunities for Ian Schrager Company and Hotel Hendricks
  - Secured VIP guests and coordinated hotel stay experiences in exchange for promotional media coverage for EDITION and PUBLIC hotels
- Marie Claire-Contract Fashion Editorial/PR Assistant**-New York, NY December 2017-June 2018
- Conducted desk-side appointments with brands and acquired contacts for brand to publication communication
  - Acted as temporary supervisor and managed team to effectively produce international photoshoot
- Broth3rs-Freelance Stylist and Production Assistant**-New York, NY April 2018-May 2018
- Styled entire cast and directly worked alongside director/producer as production assistant
- Darcy Miller Designs-Freelance Assistant**-New York, NY October 2017-April 2019
- Assisted Editor at Large of Martha Stewart Weddings Magazine, Darcy Miller, with creative projects/ digital media growth
- Naeem Khan-Fashion PR/Social Media Intern**-New York, NY September 2017-December 2017
- Tracked and clipped brand media coverage for press archive and maintained company contact database
  - Assisted in conceptualizing and executing showroom events including fashion week and press day
- A Hotel Life.Com-Freelance Writer** July 2017-July 2018
- Generated publicity for boutique hotels on-the-rise as writer for hotel blog and review website

## Education

---

- University of Colorado, Boulder, Colorado B.A. May 2017  
Major, Communications & Minor, Engineering in Technology Arts and Media